

# AD SIZES



## Home Garden & Remodeling Show Guide; Homearama; Relocation Guide; and Tour of Remodeled Homes Book

Binding: Saddle Stitch Trim Size: 8.375" x 10.875"

### Louisville Builder

Binding: Saddle Stitch Trim Size: 8.5" x 11"

Homearama, Relocation Guide,  
& Tour of Remodeled Homes  
Full Page with Bleed  
8.625 x 11.125

Louisville Builder  
Full Page with Bleed  
8.75 x 11.25

All Full Page w/o Bleed  
7.5 x 10

1/6 Page  
2.375 x 4.875

2/3 Page  
4.875 x 10

Coupon  
3.625 x 3  
2-sided,  
4-color on front,  
BW on back

1/4 Page  
3.625 x 4.875

1/2 Page  
7.5 x 4.875

1/3 Page  
Vertical  
2.375 x 10

1/3 Page  
Square  
4.875 x 4.875

### Member Directory

Binding: 3-hole Binder Trim Size: 5.5" x 8.5" *Tabbed pages do not bleed.*

*All ads on tabs must be "Full Page w/o Bleed."*

Full Page w/o Bleed  
5 x 8.75

Full Page with Bleed  
5.75 x 8.75

2/3 Page  
5 x 5

1/2 Page  
5 x 3.625

**Specifications for Tile Ads**  
all ads jpg format @ 72 dpi

**LouisvilleHomeShow.com** -  
728 x 90 Top Rotating Banner 221 x 122 Tile ad;  
168 x 175 Tile Ad (Home Page Only)

**Homearama.com** -  
550 x 68 Top Banner; 221 x 81 Tile Ad

1/3 Page Horizontal  
5 x 2.375

1/4 Page Horizontal  
5 x 1.687

1/3 Page  
Vertical  
2.375 x 4.937

1/4 Page  
Vertical  
2.375 x 3.625

1/8 Page  
2.375 x 1.687

**SIZING** \* Keep all live material minimum of .25" from trim on full bleed ads or follow "w/o Bleed" guidelines for content.